

# SAVE THE DATE!

## 3<sup>RD</sup> EASTERN PARTNERSHIP BUSINESS FORUM

# "COOPERATION ACROSS BORDERS: EASTERN PARTNERSHIP AND BEYOND"

*This year's Business Forum will focus on promoting new opportunities for strengthening business cooperation between the EU and the six Eastern European partner countries – Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine also in the context of cooperation with other countries interested in the region*

Thursday, 21 May 2015

Venue: Radisson Blu Hotel Latvija Conference Center

Address: Elizabetes street 55, Riga

### Horizontal topics:

- Eastern Partnership enhancing business prospects in the region
- Prospects for cooperation across borders in the Eastern European partner countries and beyond
- Role of the employer and business organisations in promotion of viable business environment and new business contacts

### Sectorial topics:

- Transport and logistics in cross-border business cooperation
- Role of banks in access to finance for business development
- Changing business operations within a growing digital economy
- Energy resources in business development

### Business-to-Business meetings:

- Organised by the Latvian Investment and Development Agency (LIAA)

**Register your interest to take part in the Forum by Tuesday, 7 April 2015  
via e-mail: [eu2015@lddk.lv](mailto:eu2015@lddk.lv) or through the [link](#)**

*After pre-registration through the link you will receive an Official Invitation from the Latvian Presidency of the Council of the European Union to attend the Business Forum. Official registration will be opened from 14 April to 7 May 2015.*



Strategic Partners:



European Economic and Social Committee  
Employers' Group



European  
Investment  
Bank

The EIB bank

In cooperation with:



## SUMMARY OF THE PROGRAMME

Working language: Latvian with simultaneous interpretation into English, French, German and Russian

08:00 - 09:00	<b>REGISTRATION AND COFFEE</b>	
09:00 - 09:30	<b>OFFICIAL OPENING SPEECHES</b>	
09:30 - 10:30	<b>PLENARY DISCUSSION 1: Political and Economic Perspectives of the Eastern Partnership</b>	
	The progress and prospects of cooperation between EU and Eastern European partnership countries, the role of Association Agreements including Deep and Comprehensive Free Trade Areas (DCFTA) in support of political and economic cooperation, opportunities provided for business cooperation in terms of trade and investments	
10:30 - 11:00	<b>COFFEE</b>	
10:30 - 11:00	<b>PRESS BRIEFING</b>	
11:00 - 12:00	<b>PLENARY DISCUSSION 2: Business Environment and Role of Business Associations</b>	
	The investment and business environment in EU Member States and Eastern European partner countries, focusing on the role of a safe and predictable business environment, the role of employers' and business organisations in the process of decision-making and managing reforms	
12:00 - 13:15	<b>LUNCH</b>	
13:15 - 14:15	<b>PARALLEL SESSION 1: Access to Finance</b>	<b>PARALLEL SESSION 2: Transport &amp; Logistics</b>
	Availability of various financial instruments supporting of entrepreneurship, in particular the Neighbourhood Investment Facility and the DCFTA Facility	Modernisation of transport and logistics infrastructure; new investment and development opportunities in the field of transport and transit in support of cross-border cooperation
14:30 - 15:30	<b>PARALLEL SESSION 3: Digital Economy</b>	<b>PARALLEL SESSION 4: Energy Resources</b>
	Transformation of business operation within a growing digital economy and harmonisation of EaP digital markets, examples of digital business promotion	Energy resources in business operations: energy supply, energy costs and energy efficiency in support to business development and competitiveness
15:30 - 16:00	<b>COFFEE</b>	
16:00 - 17:00	<b>PLENARY DISCUSSION 3: Doing Business Within and Beyond The Region</b>	
	Eastern Partnership: working within the global trading system. Business opportunities. Expanding trade and investment links	
17:00 - 17:45	<b>CONCLUSIONS AND NEXT STEPS</b>	
	Synthesis of business recommendations	
12:00 - 17:00	<b>BUSINESS-TO-BUSINESS (B2B) MEETINGS</b>	
	According to the interest from enterprises, Business-to-Business (B2B) meetings will be organised by the Latvian Investment and Development Agency (LIAA) at the Business Forum venue	
18:00	<b>RECEPTION</b>	

More information is available on the [website](#) of Latvian Presidency of the Council of the EU and LDDK [website](#)



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